



SOLUTION BRIEF

Connect Your Clients with the Right Consumers

Boost revenue and ROI with simple, smart, sophisticated tools and cutting edge-technology.

In today's world, it's harder than ever for brands to connect with their target audience. Clients expect more and more of you, and with so many tools to choose from it's difficult to know which ones make your life easier and deliver results.

Partnering with [24]7.ai is a smart way to target the right consumers across channels with tailored messages, creating connected customer journeys that drive performance for your clients. We are your trusted digital transformation partner—deliver more bang for your clients advertising buck, reach your clients goals faster, and wow them with your results.



Our job as an advertising agency network is to connect the brand to the consumer. High frequency bidding allows us to make the consumer experience more powerful, resulting in better outcomes for the brand and a more memorable interaction for the end customer."

– Jason Tonelli, Chief Digital and Technology Officer for Publicis Australia/New Zealand

Why Agencies Partner with [24]7.ai

Boost Ad Spend ROI

At least 10% performance uplift guaranteed, or you don't pay. Better returns for more value. The results speak for themselves.

Performance-Based Pricing

Only pay for your actual results—which means we're accountable for your goals. Pass the savings, and the success, on to your clients.



Seamless Integration

Works with your existing CMS—no need to rip and replace. Flexible, adaptable, and scalable, so you save time and boost efficiency.

Industry-Leading Technology

Outperform the competition with the only automated high-frequency bidding tool on the market driven by consumer intent.

Boutique Service

Get (and give) the VIP treatment with a dedicated account manager—an extension of your team, and an advisor you can trust.



Leverage [24]7.ai as your new competitive advantage and we'll help your agency achieve extraordinary results for your brands. You're not just getting tools, you're getting a true partner you can always count on.

Contact us today to get started.

Smart Solutions. Real Results.



[24]7 Predictive Search Bidding

Bring bidding up to speed by combining predictive analysis with automated high-frequency bidding. Bid smarter, not harder. The results? An average lift of 27% on paid search programs.



[24]7 Personalization

Dynamically deliver targeted content across multiple devices and channels in real-time. Increase ad engagement 4x, conversion rates 75%, and online sales 10%. Individualized, and easy to scale.



[24]7 Predictive Chat

Engage smarter with intuitive, AI-driven conversations to help close the sale. Deliver 3x higher sales conversions and 15-20 point lifts in NPS compared to other platforms. Smarter chat, better results.

Big Data. Big Difference.

With intent-driven marketing you can get more out of your clients digital marketing dollar while growing online revenues.

27%

average uplift in paid search

4x

better ad engagement

75%

increase in website conversion

10%+

increase in online sales

Let [24]7.ai help your organization achieve extraordinary results. Contact us today to get started.
Contact us today.

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ABOUT [24]7.ai

[24]7.ai is redefining customer acquisition and engagement by making customer intent the cornerstone of digital transformation. With intent-driven engagement, companies anticipate and act on customer intent across any channel, collapsing the time to deliver successful outcomes in the moments that matter most.

For more information visit: www.247.ai